

# A unique new concept in long-term digestive health

# The natural approach to supporting long-term Bowel Health

#### IntestAid®IB is suitable for

people with symptoms of IBS, urgency, and those with restricted diets and hectic lifestyles

#### Major benefits of IntestAid®IB

helps to maintain: Natural Intestinal Balance

Healthy gastro-intestinal tract Efficient colon function Urgency support

#### Clinically tested

extensive testing shows that beneficial effects can be observed between 2-6 weeks

#### Case studies and recommendations

from independent healthcare & IBS experts, including dietitian Nigel Denby

#### Nutritional & lifestyle support available

the IntestAid®IB 'Nutritional & Lifestyle Challenge' – helping users to better achieve long-term bowel health (see in-pack for more information).

#### Backed by strong PR & advertising

from April 2009 to March 2010 a £2 million nationwide PR and advertising campaign in the press, journals, magazines and radio campaigns.







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#### How does IntestAid®IB work?

IntestAid®IB is food for your gut lining cells &'good' bacteria. It provides the natural building blocks essential for the digestive system's cell replenishing and repair processes.

DNA and RNA which occur in all cells are made up of molecules called nucleotides. Over a billion nucleotides are required to build one human DNA helix. DNA and RNA are formed every time a new cell is created.

*Nutri*-tide<sup>™</sup>, the unique nucleotide nutritional formula in IntestAid<sup>®</sup>IB provides your body with support for it's daily nucleotide requirement.



Nutri-Tide™ nucleotide nutrition

#### IntestAid®IB contains:

Nucleotides (*Nutri*-tide<sup>™</sup> nucleotide nutritional formula), Glutamine, B vitamins and other nutrients. IntestAid®IB is suitable for vegetarians and is yeast and gluten free

#### Recommended Intake:

Take one capsule three times a day with food for the first month and then reduce to two capsules a day, with food, or as your health practitioner advises. Ensure your fluid intake is adequate.

#### **Precautions:**

Do not exceed the recommended intake.

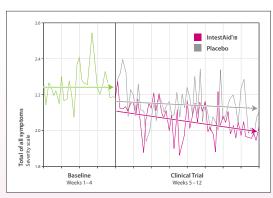
Food supplements should not be used as a substitute for a diversified diet. Store out of the reach of children.

Do not take Intestaid®IB if you have gout, have had an organ transplant, or are prescribed immune suppression medicine.

# IntestAid®IB showed a better performance than the placebo group

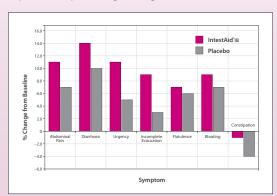
Clinical trial of 38 IBS patients run by Prof. Christine Dancey, co-founder of the IBS Network

## Sequence graph for the average participant showing mean severity of total of all symptoms



Continuous improvement over time for all symptoms

### Graph showing intervention parameters expressed as percentage change from baseline



Majority of IBS symptoms improved

Data in graphs and conclusions taken from results of an article published in "Gut Reaction"



#### Information provided by

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for use by healthstore or pharmacy staff

#### For further information

Notes

about IntestAid®IB visit our website: www.nucleotidenutrition.com

about the subject of nucleotides visit the independent website: www.nucleotides4health.org